

**Minutes**  
**ASSET & Joint Funders Meeting**  
Human Services Center  
126 S. Kellogg  
January 18, 2024 at 5 p.m.

In Attendance: Jean Kresse, Ashley Thompson, Deb Schildroth, Sandra King, John Haila (Mayor), Tim Gartin, Amber Deardorff, Linda Murken, Latifah Faisal, Anita Rollins, Quinn Margrett, Mike Lazere, Joel Hochstein (Chair), Ron Smith, Jehan Faisal, Kathy Guillen, Becky Harker, Nick Joos, Linda Hagedorn, Ed Gillott, Rachel Junck, Gloria Betcher, Jane Acker, Katie Shively, Misty Zimmerman, Jennifer Schill (Admin Assistant),

Public: Lauris Olsen, Russell Wood

**CALL TO ORDER** – Joel Hochstein, Chair at 5:00pm

**WELCOME/ INTRODUCTIONS**

New volunteers introduced themselves to the Funders that were present.

**PUBLIC FORUM**

None

**APPROVAL OF:**

Approval of August 10, 2023, Minutes (ASSET Funder’s Approval). Motion by Haila, second by Murken. Motion carried unanimously.

Approval of December 14, 2023, Minutes (ASSET Board). Motion by Harker, seconded by Smith. Motion carried unanimously.

**TREASURER’S REPORT** – Ron Smith

Amount, \$658.80. Meals have been paid for.

**REPORTS**

**Joint Funders**

Mayor Haila, Council approved 5% increase in ASSET funding. Thanked volunteers for their efforts in this process.

Latifah Faisal, also thanked volunteers on behalf of the Story County Board of Supervisors. She spoke to how unique ASSET is and the process. The County approved 6% increase for GB funding and 5% for admin. \$394 increase for LO

Amber Deardorff, thanked volunteers. 3% increase approved from United Way.

Quinn Margrett, thanked volunteers on behalf of ISU Student Government.

## **Administrative Team**

Schildroth announced that recommendations will go to City Council Feb 13<sup>th</sup>.

Kresse let the board know that recommendations will be taken to the United Way Board next Thursday.

King stated that Story County will vote on recommendations in mid Feb. King recognized Kresse for all her work with ASSET and thanked her. Ashley Thompson has taken over her position at United Way.

## **Volunteers**

None

## **OLD BUSINESS**

### **Update on Emergency Shelter Services**

On August 10<sup>th</sup> staff presented recommendations to not award the RFP to TBH. Staff met with Story County Housing Trust and other organizations to explore options for Emergency Shelter. They have been talking with TSA about providing these services. United Way has awarded TSA \$17,644 in grants. Kresse reported that we would like to have Emergency Shelter provider in place for FY25. Lazere pointed out that TBH continues to provide emergency services.

## **NEW BUSINESS**

Consideration of Approval of the Volunteer recommendations for FY 2024/25

### **Education Panel – Jean Kresse**

FY24 – ASSET allocations are supporting 31 programs, from 15 agencies, within the focus area of Education for a total of \$1,198,183. Twenty-nine programs, from 14 agencies, are requesting \$1,446,523 for FY25. Changes in request for FY25 include Boys Scouts not submitting a budget request this year. They are working on strengthening the program in story County and will likely submit a budget request for FY26. YSS did not submit a request for their parent education program, Healthy Futures, because they lost State funding. This impacts the current FY's allocations. YSS has submitted a request to Funders to move current funding to other programs. Each Funder will decide on this request.

The Education Work Team is recommending funding to the 29 programs for a total of \$1,200,561. This represents an increase of .2%. Here is the breakdown by Funders:

Story County – General Basic current allocation is \$288,594. They had \$316,664 available and the recommendation is to allocate \$292,209. The remaining balance of \$24,455 was moved to the Financial Stability Work Team. The amount of \$926 of local option funds was allocated leaving no balance. These funds support 14 programs from 7 agencies.

United Way of Story County – current allocation is \$434,330. They had \$447,360 available and the recommendation is to allocate \$434,757. The remaining balance of \$12,603 was moved to

the Financial Stability Work Team. These funds support 25 programs from 14 agencies.

ISU Student Government – current allocation is \$91,989. They had \$91,989 available and the recommendation is to allocate \$85,544. The remaining balance of \$6,445 was moved to the Financial Stability Work Team. These funds support 10 programs from 7 agencies.

City of Ames – current allocation is \$382,720. They had \$416,974 available and the recommendation is to allocate \$387,125. The remaining balance of \$30,399 was moved to two Work Teams - \$21,849 to Financial Stability and \$8,000 to Health. These funds support 19 programs from 10 agencies.

Twenty-one of the programs were funded at 90% or higher of the requests. Five programs were funded less than 90% of the requests. Three of these programs received significant percentage increases. The Community Academy, Out of School is currently funded at \$17,972 and the recommendation is to increase to \$31,605, which is a 75.86% increase. YSS, Employment Assistance for Youth is currently funded at \$27,447, which is a 52.89% increase. YWCA, Informal Education for Self-Improvement and Self Enrichment is currently funded at \$10,876 and the recommendation is to increase to \$12,829, which is a 17.96% increase.

The remaining two programs were recommended a decrease. YSS, Public Education and Awareness is currently funded at \$156,509. The recommendation is to fund \$144,808, which is a decrease of 7.48%. This recommendation is based on the previous fiscal year when not all of the funds were drawn down, and in some cases moved to other programs. The other program is the YWCA's Youth Development and Social Adjustment, which is currently funded at \$19,000. The recommendation is to fund \$14,045, which is a decrease of 26.08%. This recommendation was made due to ISU Student Government's priorities focused on younger children and childcare.

Haila asked if YSS Family Development is losing funding should another agency pick this program up? Kresse stated that LSI did get the grant and will pick up this program. Mayor asked if LSI could come to ASSET and ask for the funds from YSS to be reallocated to LSI. UW has reallocated funds within YSS to remain in the Early Childhood Development area. Haila asked if UW was the primary funder of this program? Schildroth reported that all three funders are funding this program. Haila asked if LSI is comfortable providing this program without the funding? And should this be brought to Council? He also mentioned that it would be helpful for the amount available per funder to be listed at the top of the final spreadsheet.

#### **Financial Stability Panel – Deb Schildroth**

There were 38 services provided by 16 agencies.

FY24: \$2,242,340 currently allocated to these services.

FY25 Requests: \$2,772,802

In this panel, there are two new services introduced by The Salvation Army

- emergency shelter through use of hotel vouchers
- vehicle maintenance/repair

28 services were funded at 90% or higher of the requests, 4 were funded at less than 90%, and 3 services were zero funded.

FY25 Recommendations: \$2,227,870 funding and that's less than a 1% (\$14,470) decrease from the current FY.

Emergency shelter (Rosedale) – \$123,916 (18% reduction over current year)

- County and UW funds cover unoccupied beds.
- City funds cover a non-system involved youth.

This is due to funding an unoccupied bed and YSS is having difficulty drawing down the funds for this program. HHS funds unoccupied beds, CICS also funds mental health crisis beds. ASSET staff will be working with YSS to work through these updates and changes.

Emergency shelter, rent/utility, and supportive housing:

Story County

- \$86,317 set aside for shelter

City of Ames

- \$117,322 set aside

United Way of Story County

- \$11,228 set aside

\$214,867

The three services provided by The Bridge Home that were zero funded, are Rapid Rehousing, Emergency Shelter, Supportive Housing & Rent/Utilities.

These dollars will be added to the amounts set aside for the emergency shelter services. \$181,650 added to \$214,867, \$396,517.50 total for Emergency Shelter.

Motion by Harker, second by Acker to hold the Rosedale Shelter funding until staff can have time to meet with YSS and get answers to the questions regarding the funding of the unoccupied beds. Motion carried unanimously by the Financial Stability work team. \$123,916.

Anita Rollins asked what the status was with TBH and Emergency Shelter. Kresse reported that the FY25 proposed budget for TBH has an increase of \$100,000 outside ASSET funding so Emergency Shelter appears, will continue to be provided. Schildroth reported that TSA asked for increased funding for Emergency Shelter and reported that if they can hire for case management positions, they can increase their capacity to offer this service. Haila asked if it's ASSETS policy to not be the primary funder for a service. He asked that ASSET have conversations with TSA about this for the future. Acker thanked ASSET staff and Hochstein for their effort toward figuring out this situation for our community.

Gillott asked if there is a deadline for the YSS questions? Schildroth reported that she would like to have it done by June 30<sup>th</sup>, when contracts are renewed.

The recommendation includes \$20,257 in undesignated funds for the City of Ames. County set aside additional funds for Food and Nutrition \$53,516.50. The County will have a process for an agency to go through to apply for these funds.

### **Health Panel – Sandra King**

There were 24 services from 8 agencies recommended for funding. Over 81% of requests were granted for a total of \$1,412,400. This represents 29% of the \$4,840,831 total ASSET funding recommendations for FY25. Increase from FY24 by over 2%. There were six services funded below 92% of their request.

- LSI Crisis Childcare – LSI is still having trouble finding providers for this service and could not provide the service or draw down all the funds. 92% of the request was funded, but they were not able to draw down all of the funds last year. For FY25, almost 81% of the request was funded.
- MGMC – In-home Hospice –the agency requested a decrease in funding. Rec'd FY24: \$37,000; Requested \$32,000 (\$5000 less than the FY24 allocation); Funding Recommendations: \$32,000 (a 13.5% decrease) from FY24. Funded at about 86.5% of request.
- NAMI – Activity & Resource Center/Wellness Center – Funded at nearly 81% of request. Received FY24: \$16,000; Requested: \$26,000; Funding Recommendation: \$21,000; a significant increase over the FY24 budget by over 31%.
- Primary Health Care – Dental Clinic – When the agency first became an ASSET agency, it was noted at that time that the need for ASSET funding would likely decrease as other funding were tapped. Also, in the past years, there has been some trouble drawing down all the funds. (Rec'd FY24: \$145,136; Requested: \$181,538; Funding Recommendation: \$156,008), which is still nearly a 7.5% increase over last FY. Funded at nearly 86% of request.
- YSS
  - Substance Use Disorder Outpatient Treatment – FY25 request was nearly 47% above the FY24 allocation. Rec'd FY24: \$43,670; Requested: \$64,162; Funding Recommendation: \$44,162, resulting in a 1.13% increase. YSS did not draw down all the funding in FY23.
  - Mental Health Outpatient Treatment – For this service, YSS made a request that was about 60% over the FY24 allocation. Received FY24: \$88,249; Requested: \$140,896; Funding Recommendation: \$109,206, resulting in nearly 24% increase over FY24. Funded at nearly 78% of request.

Funding Not Recommended – two agencies, The Bridge Home and MGMC ARCH.

- The Bridge Home – Service Coordination Rapid Rehousing – Funding for “Housing Service Coordination” was set aside. Received FY24: \$11,502; Requested FY25: \$36,175; Funding Recommendation FY25: \$0.

- MGMC ARCH – Crisis Intervention – New to ASSET for FY25; Requested \$186,696; Funding Recommendation - \$0 as the City of Ames is planning to fund this service for FY25 outside the ASSET process for one more year.

Unallocated Funds (Designated for Housing Service Coordination) - \$36,050.50 (The City of Ames: \$6,000; Story County - \$30,050.50).

Faisal asked about the YSS \$20,000 increase for substance abuse. King reported that it was due to an expected increase in services at the Ember facility.

Faisal asked about In-Home Hospice Care decreased ask. King said that they are expecting some changes in how they offer services and moved some money around in their full request with other services.

Motion to approve the recommendations and include the motion from Harker for Rosedale Shelter, Hagedorn, seconded by Lazere. Motion carried unanimously.

### **Overview of Process**

Kresse asked if volunteers had input on the ASSET process? Lazere offered that time used at the hearings be used better if there was a script offered to the agency to follow. It would also be helpful to compare agencies. Kresse pointed out that it is listed in the Reference Manual, what agencies should share at the Hearings. She also said that at the Liaison visits volunteers could remind the agencies what to report at the Hearings. Hochstein asked if volunteers had any thoughts, to email them to Schill to share with Funder Staff.

### **ADDITIONAL ITEMS**

Haila recognized Kresse for her years of service. City is thrilled to have Thompson in the new position. He also thanked Schildroth for her time of volunteering in her continued role with ASSET until her replacement is on board.

Thompson thanked Schill for coming on board.

Hochstein thanked Funders for contributing to this process and initiating this idea and process.

#### **1. INFORMATION/ ANNOUNCEMENTS:**

- January 19, 2024, on ASSET website, [storycountyasset.org](http://storycountyasset.org) - FY 2024-25 Recommendations Posted
- January 31, 2024 @ 12:15 @ UWSC, 315 Clark Ave, Ames - ASSET Administrative Team Meeting
- February 8, 2024 @ 5:00pm @ Story County Human Services Center, 126 S Kellogg Ave, Ames – ASSET Board Meeting
- March 6, 2024 @ 12:15pm @ UWSC, 315 Clark Ave, Ames – ASSET Administrative Team Meeting
- April 3, 2024 @ 12:15pm @ UWSC, 315 Clark Ave, Ames – ASSET Administrative Team Meeting
- April 11, 2024 @ 5:00pm @ TBD – ASSET Board Meeting

#### **2. ADJOURNMENT – Joel Hochstein at 6:06pm**